



MLS Breakfast

July 18, 2017

8:30 a.m. - Illini Country Club

STAGING TO \$ELL

Have you ever considered providing home staging services on behalf of your clients? Perhaps you should. According to a 2015 survey from the National Association of REALTORS®, staging wins over buyers. Staging even helps buyers overlook faults in a home, according to 28 percent of respondents. Nearly half of buyer's agents surveyed say that buyers are willing to offer more for a home that has been staged. An even greater number of seller's agents say a staged home increases the dollar value buyers are willing to offer.

Learn from our panel of experts on how you can incorporate Staging into your business to increase listings & sales. Our panel members include Jane Hay, Jane Hay Sales & Staging (The Real Estate Group) and Melissa Lockwood and Jamie Graff of Design Eyes Photography.

There will also be a check presentation to CAR's 2017 Charity of Choice the "Springfield Art Association at Edwards Place" at the breakfast.

Special thanks to Chicago Title Insurance, our sponsor for the event. The breakfast will be held on July 18th beginning at 8:30 a.m. and the cost to attend is \$10.00. No shows will be billed \$15.00. RSVP by calling 217-698-7000 or emailing admin@caaronline.com no later than 5:00 p.m. on July 13th.



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